



ELIANA LEBSON

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About Me

I am a multidisciplinary creative based in New York City with a background in graphic design, animation, and video editing. I bring experience across non-profit, magazine, and government consulting sectors, along with managing my own freelance business. I specialize in making ideas visually engaging and easy to understand bringing stories to life through motion, design, and clarity.

Work Experience

Booz Allen Hamilton • Feb 2024 - Present • Senior Consultant

- Helped the U.S. Department of Health and Human Services (HHS) Marketing team by creating flyers, social media posts, slick sheets and other promotional materials
- Designed graphics for the Centers for Disease Control and Prevention (CDC) Office of the Chief Information Officer (OCIO)
- Created informational flyers for the CDC during a high-demand period
- Played a key role in supporting the Centers for Medicare & Medicaid Services (CMS) Marketplace System Integrator (MSI) Marketplace TRB (Technical Review Board) Semi-annual Session (MTS) cycle: shared team updates in regular check-ins, reviewed materials, coordinated schedules, and documented meeting discussions

American Jewish Committee • Nov 2022 - Feb 2023 & Sep 2023 - Nov 2023 • Temporary Graphic Designer

- Designed visually engaging print and digital graphics for various departments
- Translated complex ideas into clear, easy-to-understand visual formats
- Created a range of assets including invitations, templates, social media graphics, updated visuals, and email headers
- Managed and prioritized design projects using Asana for task tracking and workflow organization

Hearst Magazines • Apr 2023 - Aug 2023 • Temporary Motion Designer, Cosmopolitan

- Collaborated with the Snapchat and social media team to produce engaging motion content
- Updated and customized motion graphic templates for celebrity and entertainment stories
- Designed original animations tailored to Cosmopolitan's brand and audience
- Selected and curated on-brand visuals and templates to enhance storytelling across platforms

Hartford Art School • Fall 2021 & Spring 2022 • Teacher's Assistant

- Served as a Teacher's Assistant for a freshman-level 4D art foundation course
- Provided hands-on support and guidance to students using Adobe Premiere, Photoshop, and After Effects
- Assisted in troubleshooting technical issues and enhancing students' digital media projects

National Oceanic and Atmospheric Administration (NOAA) • Summer 2017 & Spring 2018 • Intern

- Gained hands-on experience in federal government design practices
- Created banners for large-scale conferences and updated website icons
- Contributed to a team video project supporting a national survey

Freelance

GraphicsbyE • 2020 - Present

- Run an Etsy shop and freelance design business serving clients across North America
- Design and print custom wall art and event logos
- Edit podcast videos using Adobe Premiere Pro
- Manage small design projects and coordinate end-to-end production

Exhibitions

Solo exhibition • 2022 • Silpe Gallery, UHart
Decode Outside x Inside

Skills

- Detail Oriented
- Highly Organized
- Graphic Design
- Motion Design
- Video Editing
- Photography
- Social Media
- Note Taking
- Collaboration

Programs

- MS Power Point
- MS Excel
- MS Copilot
- Adobe inDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe Acrobat
- Adobe Premire-Pro
- Adobe After Effects

Education

University of Hartford • Bachelors of Fine Arts

- Major: Integrated Media Arts | Class of 2022
- Graduated with honors | GPA 3.8
- President's/Dean's list all semesters at UHart

Study Abroad • Israel • Fall 2019 - Spring 2020

- Program: Art Jerusalem at Rothberg International School at Hebrew University & Betzalel Academy of Art and Design

Languages

English (Native Speaker) • Hebrew (Conversational)

Volunteer Experience

Chabad Chevra • Board Member (2020–2022)

- Led social media and PR efforts: managed Instagram, updated website content, and coordinated email newsletters

University of Hartford • Project Lead (2021)

- Raised over \$10,000 by coordinating stakeholders and leading a campus initiative to enhance religious life

Jewish Awareness Movement [JAM] (Fall 2019)

- Managed social media presence and designed promotional flyers for student outreach